

# USJCC Emphasis Areas

## *United States Junior Chamber of Commerce Emphasis Areas*

**Jaycees Against Youth Smoking (JAYS):** Jaycees Against Youth Smoking (JAYS), is a free, educational program that goes directly into elementary and middle school classrooms to teach children about the dangers of smoking and to help them make the informed decision to be smoke free.

**Outstanding Young Farmers:** The purpose of the Outstanding Young Farmer program is to bring about a greater interest in the farmer, to foster better urban-rural relations through the understanding of the farmers' problems, to develop an appreciation of their contributions and achievements, and to inform the agribusiness community of the growing urban awareness of farmers' importance and impact on the American economy.

**Ten Outstanding Young Americans:** TOYA exists to recognize and honor ten Americans each year who exemplify the best attributes of the nation's young people, aged 21 through 39.

**Citizen Corps:** On April 4, 2002, President Bush created the Citizen Corps to help coordinate volunteer activities that will make our communities safer, stronger, and better prepared to respond to any emergency situation. The Jaycees are involved because throughout our history we have stepped up when our communities needed help. Today, with the challenges that confront our nation, it is time to lead the way again.

**Governmental Involvement:** From the original Get Out the Vote campaign in 1923 to working to ensure statehood for Alaska and Hawaii in 1959. Here are three ways in which your chapter can impact your community through involvement in your government: Get Out the Vote, Social Security Reform and Governmental Affairs Leadership Seminar (GALS).

**The Bullard Thermal Imager Project:** Bullard, the leader in thermal imaging for the fire service, provides free instruction and support that will help chapters plan and execute effective thermal imager fundraising campaigns. Bullard provides a FREE kit to help your chapter participate in this life-saving program.

**YES: Youth Education Support:** The Youth Education Support program is any project or program that assists a child's education. Many of you are already running this type of program and some of you may find the "need" to start a project in your community to assist with youth education.



# *Hawaii Jaycees Emphasis Areas*

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**Domestic Violence Awareness:** All of you know how much needs to be done to take meaningful steps to end domestic violence and sexual assault. We need to insure that more people know and understand that domestic violence is not a private matter. It is a critical national problem that affects us all — in every community, in every work place and in every school.

**Child Safety:** Keiki Car Seat Inspections and Keiki ID projects are possibilities for projects in this area.

**Environmental Protection:** Please help us keep our islands beautiful this year! Projects in this area include everything from beach, stream and highway clean-ups, to graffiti wipe-outs and Christmas tree recycling.

**Elder Care:** Visitations to carehomes, pet therapy visits, excursions for seniors groups and delivering meals and groceries to affected siors are all possibilities for projects in this area.

**Family Talk (Anheiser Busch):** The Jaycees are proud of their partnership with Anheuser-Busch in the fight against underage drinking. Designed to help prevent underage drinking before it starts, the program is another way to help Jaycees strengthen our families and our communities, while working with Anheuser-Busch and its distributors.