

# *Junior Chamber Center for Business Advancement*



In today's business climate, young men and women must be aggressive to climb the ladder of success. The U.S. Junior Chamber has designed programs to help you succeed. Created in 1997, the **Junior Chamber Center for Business Advancement** programs were formed to further the personal and professional lives of Jaycee members. The program maximizes new business and career advancement opportunities while minimizing associated risks through education, networking, and support.

## **SEMINAR-BASED TRAINING**

**The Entrepreneurs Program** is a seven-part program that gives participants the basic skills and knowledge necessary to start a small business. All the coaches notes, participant pamphlets and overheads are available to be printed off and utilized locally in chapters.

**Module 1 - Introduction to Starting and Operating Your Own Business:**

**Module 2 - What Type of Business Will You Chose to Own?**

**Module 3 - Foundation of Success: The Business Plan**

**Module 4 - You Mean it Takes Money?**

**Module 5 - Building Your Corporate Team & Assembling Your Resources**

**Module 6 - Marketing Strategies**

**Module 7 - Managing Your Business & Making a Profit**

**The Career Advancement program, Taking the Next Step: Advancing in Your Career**, is a two-hour training program designed for individuals who are wanting to further their career in their existing job, and provides practical, easy-to-implement tips and strategies to creating and implementing a career plan.

## **PRACTICAL SKILLS APPLICATION**

**The Speak-Up program** is designed to help Jaycee members sharpen their speaking ability. As speaking skills progress, competitions are held across the nation on local, district, regional, state, and national levels.

**The Write-Up program** has been developed to help Jaycee members sharpen their writing ability, because effective communication often requires the adept ability to write properly.

**The Interviewing & Resumes programs** are based on oral interviews, which consist of life-relevant questions and information contained on a properly formatted resume, because most areas of advancing in life involve the ability to speak concisely, clearly, and relevantly during an interview process and also involve making a good first impression, especially when the impression is on paper. See the **National Awards Manual** for more rules and information.

To get involved, contact:

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